



**The international conference organized by the Lodz
Film School, 10–11 June, 2019.**

Production Culture: Societal and Economic Aspects of Film Production.

We are honored to invite you to the international conference *Production Culture: Societal and Economic Aspects of Film Production*. The more and more developing studies in the field of production culture in Poland make us launch the international exchange of research practices. Although producing an individual film is a unique experience, we believe that to deepen the knowledge on this laboratory work as displaced by film makers, all these experiences ought to be identified, described and analyzed. We offer a full range of panels with Polish and European film market experts, researchers and actors. These panels will concentrate on:

1. The issues of film production profitability.
2. Ethnography of the filmset.
3. The local dimension of cinematography.
4. Women's contribution to the film market.
5. Women's contribution to the history of cinema in the Eastern Europe.
6. Promulgating knowledge on women's issues in the film culture.

We count on interesting case studies, filmsets stories, inspiring quantitative data, as well as reports on the modes of managing film and television productions. We deeply hope to form a comparative platform for the results of the researches led both in Poland and abroad. The conference will take place on 10–11 June, 2019, in the Lodz Film School (Targowa St. 61/63). The languages of the first day of the conference will be Polish and English (including simultaneous translations). The language of the second day of the conference will be Polish.

Please send information about the planned participation as a listener to panel sessions by April 15, 2019 to conference@filmschool.lodz.pl.

Those interested in the post-conference publication are asked to send an abstract (not exceeding 200 words in English or Polish) by April 15, 2019 to conference@filmschool.lodz.pl. In your proposals please reflect upon themes that address, but are not restricted to:

- methodology of the production studies,
- contemporary film market in its national and international dimension,
- private entrepreneurs and public institutions of the film market,
- quantitative research of the film market,
- television broadcasters and their productions,
- ethnography of the filmset,
- communication within the production group,
- production documents and what they inform about,
- *money, money, money*: financing film production,
- technology of production,
- promotion and distribution of films and television series,
- the role of the Internet platforms in production and distribution,
- film festivals on their impact on film promotion,
- historical aspect of the production studies,
- the issue of women in the culture of film production.

The organizers reserve the right to select the applied proposals: notification of acceptance will be sent by 25 April, 2019. The submission deadline for the articles prepared for publication is 15 July, 2019. We plan to publish a volume of selected papers in 2019 with the PWSFTviT Publishing House, Lodz.

Organizing Committee:

Artur Majer,

Anna Pachnicka,

Monika Talarczyk,

Anna Wróblewska

Monika Czajkowska (secretary of the conference)